

Academic program description form

University name: Northern Technical University.

College/Institute: Technical Management Institute - Nineveh.

Scientific Department: Department of Financial and Banking Technologies.

Name of the academic or professional program: Technical Diploma - Financial and Banking Technologies.

Name of final certificate: Technical Diploma in Financial and Banking Technologies.

Study system: Courses - second level - second course - bank management.

Description preparation date: 4/9/2024

the signature: -

the signature: -

Name of scientific assistant: -M. Muhammad Osama Ahmed

Name of department head: -M.Dr. Loyalty Hazem Sultan

the date: -

the date: -

Date of filling the file: 4/9/2024

Check the file before

Division of Quality Assurance and University Performance

Name of the Director of the Quality Assurance and University Performance Division:

the date

the signature

Authentication of the Dean

1. See the program

Seeking Northern Technical University - Technical Management Institute - Nineveh - Department of Financial and Banking Technologies to prepare graduates in the field of finance and banking to work in government departments and governmental and private banks and to benefit from specialization in the practical and applied field.

2. Program message

The Department of Banking and Financial Technologies, through the Banking Management course, aims to teach students about bank management strategies and apply them in practical work. The focus of this course is on understanding the needs of banking customers, analyzing the banking market, and providing appropriate banking services to meet those needs. Students learn how to manage banking risks and analyze financial data, as well as implement effective management strategies in banking.

3. Program Goals

- 1- Understanding the banking system: Students' learning includes the structure and functions of the banking system and how it is organized, including the role of banks, financial institutions and supervisors.**
- 2- Banking risk management: It focuses on analyzing and managing various banking risks such as credit, market and operational risks, and includes assessing risks and making appropriate decisions to deal with them.**
- 3- Asset Management and Financial Privacy: Students learn how to manage banks' financial assets and achieve the highest possible return on investments, including portfolio management and applying appropriate investment strategies.**

4. Program accreditation

- ❖ Banking Management / 2005 / Dr. Reda Saheb Abu Hamad and Dr. Faiq Mishal Qadduri / College of Administration and Economics - University of Baghdad.**
- ❖ Commercial Banks Management / 2015 / Dr. Ismail Ibrahim Abdel-BaqY/ Amman - Dar Ghaida for Publishing and Distribution - first edition.**

5. Other external influences

- nothing

6. Program structure				
comments *	percentage	Study unit	Number of courses	Program structure
Core course + elective		98	98	Enterprise requirements
			Yes	College requirements
			Yes	Department requirements
			There is	summer training
				Other

* Notes may include whether the course is core or elective.

7. Program description				
Credit hours		Name of the course or course	Course or course code	Year/level
	Theoretical + practical	Bank management	FBT205	2023-2024 / second level / second course

8. Expected learning outcomes of the programme	
Knowledge	
	<p>A1-The emergence of banks: Students learn about the history and origin of banks, and how they have developed over the ages. They study ancient and modern banking systems, and their role in financing economic activity, facilitating trade, and economic development.</p> <p>A2-Banking Objectives: Students learn about the basic objectives pursued by banks. These objectives include providing financial services and financing to individuals and businesses, achieving sustainable profitability, and promoting financial stability and economic growth.</p> <p>A3-Structure of banks and financial organizations: The structure of banks and financial institutions, and how they are organized, is studied. This includes understanding types of banks such as commercial banks, central banks and investment banks. The curriculum also addresses the financial laws and regulations that regulate the work of banks.</p> <p>A4-Banking Risk Management: Students learn how to analyze and manage banking risks effectively. This includes credit, market, operational and other risks. Students learn the tools and techniques used to assess and monitor risks, and make appropriate decisions to manage them properly.</p>
Skills	
	<p>B 1-Understanding the Structure and Functions of Banking: Students should gain a comprehensive</p>

understanding of the different structure and functions of banks. This includes studying types of banks such as commercial banks, investment banks, investment funds, and others. Students should be able to understand how banks work and provide different financial services to customers.

B2-Banking Risk Management: Students should develop strong banking risk management skills. This includes analyzing and evaluating potential financial risks and applying tools and strategies to deal with them effectively. Students must be able to deal with the credit, market, operational and other risks facing banks.

B3-Understanding the banking system and financial regulations: Students must gain knowledge of the banking system and financial regulations. This includes understanding the laws and regulations that govern the operation of banks and financial institutions. Students should be able to deal with regulatory challenges and understand their impact on the functioning of banks and financial risk management.

B4-Financial Analysis and Decision Making: Students should be able to analyze financial statements and make informed decisions. This includes understanding financial analysis concepts such as financial ratio analysis, financial performance evaluation, and cash flow forecasting. Students should be able to use this information to make important investment and financing decisions in

	the context of bank management.
--	---------------------------------

--	--

Value	
--------------	--

	<p>C1-Accuracy: The value of accuracy in banking management reflects the need to obtain accurate and reliable information in bank management operations. Students must be able to accurately collect financial and economic data and analyze them correctly to make decisions based on reliable foundations.</p> <p>C 2-Transparency: The value of transparency in bank management expresses the importance of dealing honestly and clearly with financial and administrative information. Students must be able to provide transparent information to shareholders, customers and regulators, deal with risks honestly and provide transparent reports on the performance of banks.</p> <p>C3-Excellence in banking management: The value of excellence in banking management reflects the pursuit of distinction and excellence in banking management. Students should be able to analyze the banking environment, develop effective strategies to enhance bank performance, increase customer satisfaction and achieve success in the banking market.</p> <p>C4-Innovation in banking management: The value of innovation in the banking management subject reflects the need for creative thinking and development in banking</p>
--	---

	<p>management. Students should be able to develop innovative solutions to banking challenges, improve customer experience and meet their changing needs. The program encourages students to discover new opportunities and use technology and innovation to manage banks effectively.</p>
--	---

9. Teaching and learning strategies
1. Banking Management: Students learn the principles of bank management including financial planning, financial control, and banking risk management.
2-Strategic analysis in banks: Students are trained to use strategic analysis tools to analyze financial and economic data and design effective marketing strategies to achieve the banks' goals.
3-Learning and Development in Banking Management: Students are encouraged to continuously learn and develop their leadership, analytical and communication skills in the context of banking management.

10. Evaluation methods
Weekly, monthly and daily exams and the end of the course exam.

11. education institution						
Faculty members: Moayed Abdel Wahed Najm						
Preparing the teaching staff		Special requirements/skills (if any)		Specialization		Scientific rank
lecturer	angel			private	general	
	angel			Banking and Financial Sciences	Banking and Finance	assistant teacher

Professional development
Orienting new faculty members
Attending workshops and courses in various fields in order to acquire additional skills.
Professional development for faculty members
Attending workshops and courses in various fields in order to acquire additional skills.

12. Acceptance standard

- 1- the average.
- 2- the desire.
- 3- Admission plan.

13. The most important sources of information about the program

- 1- Banking Management / 2005 / Dr. Reda Saheb Abu Hamad and Dr. Faiq Mishal Qadduri / College of Administration and Economics - University of Baghdad.
- 2- Commercial Banks Management / 2015 / Dr. Ismail Ibrahim Abdel-BaqY/ Amman - Dar Ghaida for Publishing and Distribution - first edition.

14. Program development plan

- 1- Updating the scientific content: The program aims to update the scientific content in the field of banking management, with a focus on the latest developments and innovations in this field. Recent research and scientific studies that contribute to a better understanding of the challenges and opportunities in bank management are included.
- 2- Developing bank management skills: The program focuses on developing students' skills in the field of bank management. This includes financial planning, financial monitoring, banking risk management, analyzing financial statements, and designing effective strategies to achieve banks' objectives.
- 3- Promoting learning and development: The program encourages students to continuously learn and develop their leadership, analytical and communication skills in the context of banking management. Training opportunities, practical workshops, and research projects are provided to enhance students' understanding and develop their abilities in this field.

- Please check the boxes corresponding to the individual learning outcomes from the program subject to evaluation

Program skills chart															
Learning outcomes required from the programme												Essential or optional?	Course Name	Course Code	Year/level
Value				Skills				Knowledge							
C4	C3	C2	C1	B4	B3	B2	B 1	A4	A3	A2	A1				
✓	✓ —	✓	✓	✓	✓	✓ —	✓	✓	✓	✓	✓	Basic	Bank management	FBT205	2023-2024 Level two/second course

Course description form

1. The Banking Management course aims to provide students with the skills and knowledge necessary to manage banks in a professional and effective manner.
2. The course includes studying basic concepts in bank management, such as market analysis, identifying the target audience, and developing management strategies.
3. Practical lessons and applied case studies related to bank management are covered to provide students with real practical experience and understanding of the administrative process in the banking sector.
4. The course focuses on the latest developments in the field of banking management, including the use of modern technology and the principles of legal compliance and consumer protection.
5. Students are encouraged to apply the concepts and skills learned in the course through practical projects and case study analysis to improve their applied abilities and strategic thinking in banking management.

Course description form

Teaching hours	weeks	Topics	T
4	the first	- The concept of commercial banks	1-
4	the second	- Characteristics that distinguish commercial banks from other financial institutions - The emergence of commercial banks - Objectives of commercial banks	2-
4	the third	- Types of commercial banks	3-
4	Fourth and fifth	- Intermediate financial and banking institutions	4-
4	Sixth and seventh	- Central bank concept, origin and characteristics	5-
4	Eighth, ninth and tenth	- Commercial bank balance sheet	6-
4	Eleventh and twelfth	- Deposit management and liquidity management	7-
4	The thirteenth, fourteenth and fifteenth	- Banking information systems based on electronic calculators.	8-

