



Northern Technical University  
 Technical Management Institute  
 / Ninawa  
 Department of Tourism and Hotel



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## MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية

<b>Module Information</b> معلومات المادة الدراسية			
<b>Module Title</b>	<b>Hospitality industry1</b> <b>Hospitality industry2</b>		<b>Module Delivery</b>
<b>Module Type</b>	<b>Core</b>		<input checked="" type="checkbox"/> Theory <input type="checkbox"/> Lecture <input type="checkbox"/> Lab <input type="checkbox"/> Tutorial <input type="checkbox"/> Practical <input type="checkbox"/> Seminar
<b>Module Code</b>	<b>TTHM202</b> <b>TTHM203</b>		
<b>ECTS Credits</b>			
<b>SWL (hr/sem)</b>			
<b>Module Level</b>	1	<b>Semester of Delivery</b>	
<b>Administering Department</b>	RETE	<b>College</b>	Technical Management Institute / Ninawa Department of Tourism and Hotel
<b>Module Leader</b>	NASER NAZAR MOHAMED	<b>e-mail</b>	<a href="mailto:NASER.Z@ntu.edu.iq">NASER.Z@ntu.edu.iq</a>
<b>Module Leader's Acad. Title</b>	Lecturer	<b>Module Leader's Qualification</b>	M' degree
<b>Module Tutor</b>		<b>e-mail</b>	
<b>Peer Reviewer Name</b>		<b>e-mail</b>	
<b>Scientific Committee Approval Date</b>		<b>Version Number</b>	



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<b>Relation with other Modules</b> العلاقة مع المواد الدراسية الأخرى			
<b>Prerequisite module</b>	None	<b>Semester</b>	
<b>Co-requisites module</b>	None	<b>Semester</b>	



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<b>Module Aims, Learning Outcomes and Indicative Contents</b> أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية	
<b>Module Aims</b> أهداف المادة الدراسية	A1- Identify the concept of hospitality and its industry A2- Learn how to deal with tourism institutions and companies A3- Identify the curricula and academic vocabulary necessary to acquire the
<b>Module Learning Outcomes</b> مخرجات التعلم للمادة الدراسية	Ability to perform work in hotels B2 - The ability to use modern scientific methods in the hospitality industry B3 – Ability to manage the hospitality industry. B1 - Ability to perform work in hotels B2 - The ability to use modern scientific methods in the hospitality industry B3 – Ability to manage the hospitality industry



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<p><b>Indicative Contents</b> المحتويات الارشادية</p>	<p>Indicative content includes the following.</p> <ol style="list-style-type: none"><li>1. Developing the students' communication and capacity to reach the others smoothly.</li><li>2. Expand the general culture and the intelligence for the students throughout leaning English language.</li></ol>
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### Learning and Teaching Strategies

#### استراتيجيات التعلم والتعليم

<b>Strategies</b>	1- Explain full information in Arabic and English to the students in details.
	2- Continuous communication with the students including Safe educational environment.
	3- Ensuring the students knowledge and comprehension through direct questions and quizzes.
	4- Activating cooperative education among students to increase the ability to understand others

### Student Workload (SWL)

#### الحمل الدراسي للطالب محسوب لـ ٥١ أسبوعا

Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب خالل الفصل		Structured SWL (h/w) الحمل الدراسي المنتظم للطالب أسبوعيا	
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خالل الفصل		Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطالب أسبوعيا	
Total SWL (h/sem) الحمل الدراسي الكلي للطالب	175		



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خلال الفصل



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<b>Module Evaluation</b>					
تقييم المادة الدراسية					
		<b>Time/Number</b>	<b>Weight (Marks)</b>	<b>Week Due</b>	<b>Relevant Learning Outcome</b>
<b>Formative assessment</b>	<b>Quizzes</b>	2	5% (5)	2, 7	
	<b>Assignments</b>	2	5% (5)	5, 13	
<b>Summative assessment</b>	<b>Midterm Exam</b>	1hr	50% (50)	4, 11	
	<b>Final Exam</b>	3hr	50% (60)	16	
<b>Total assessment</b>			100% (100 Marks)		

first course

<b>Delivery Plan (Weekly Syllabus)</b>	
المناهج الأسبوعي النظري	
	<b>Material Covered</b>
<b>Week 1</b>	Type of accommodation
<b>Week 2</b>	Hotel facilities
<b>Week 3</b>	Staff and internet organization
<b>Week 4</b>	Hotel and restaurant service
<b>Week 5</b>	Money matter
<b>Week 6</b>	Restaurant role play
<b>Week 7-8</b>	Business travel Food and beverage cycle
<b>Week 9</b>	Hospitality industry chart
<b>Week 10-11</b>	Common terms in the hospitality industry Description in tourist offices
<b>Week 12</b>	Like or dis like
<b>Week 13</b>	Problems facing the hospitality industry
<b>Week 14</b>	Characteristics of the hospitality industry
<b>Week 15</b>	Hotel bill
<b>Week 16</b>	Review Exam



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<b>Delivery Plan (Weekly Syllabus)</b>	
المنهاج الأسبوعي النظري	
	<b>Material Covered</b>
<b>Week 1</b> <b>Week 2</b>	Learn about the concept sustainable tourism
<b>Week 3</b> <b>Week 4</b> <b>Week 5</b>	Ecotourism, its stages of development elements and types Tourism and tourism resources, evaluating tourism resources
<b>Week 6</b> <b>Week 7-8</b>	Benefits and burdens of tourism Tourism system Tourism and the environment
<b>Week 9</b> <b>Week 10-11</b>	environmental impacts of tourism projects Tourism development planning Ecotourism planning Planning other tourist types
<b>Week 12</b> <b>Week 13</b>	Pillars of sustainable tourism development Natural reserves, their types
<b>Week 14</b> <b>Week 15</b>	elements, and characteristics The positive and negative effects of natural reserves on the environment
<b>Week 16</b>	<b>Eco-tourists and eco-tourism activities</b>





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### Delivery Plan (Weekly Lab. Syllabus)

المنهاج الأسبوعي للمختبر

	Material Covered

### Learning and Teaching Resources

مصادر التعلم والتدريس

	Text	Available in the Library?
Required Texts	Headway	Yes
Recommended Texts		
Websites		

### Grading Scheme

مخطط الدرجات



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Group	Grade	التقدير	Marks (%)	Definition
<b>Success Group (50 - 100)</b>	<b>A - Excellent</b>	امتياز	90 - 100	Outstanding Performance
	<b>B - Very Good</b>	جيد جدا	80 - 89	Above average with some errors
	<b>C - Good</b>	جيد	70 - 79	Sound work with notable errors
	<b>D - Satisfactory</b>	متوسط	60 - 69	Fair but with major shortcomings
	<b>E - Sufficient</b>	مقبول	50 - 59	Work meets minimum criteria
<b>Fail Group (0 – 49)</b>	<b>FX – Fail</b>	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
	<b>F – Fail</b>	راسب	(0-44)	Considerable amount of work required

**Note:** Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.