



Northern Technical University
Technical Management Institute
/ Ninawa
Department of Tourism and Hotel



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MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية

Module Information			
معلومات المادة الدراسية			
Module Title	Hotel AND TOURISM PLANING		Module Delivery
Module Type	Core		<input checked="" type="checkbox"/> Theory <input type="checkbox"/> Lecture <input type="checkbox"/> Lab Tutorial <input type="checkbox"/> Practical <input type="checkbox"/> Seminar
Module Code	THMT218		
ECTS Credits			
SWL (hr/sem)			
Module Level	1	Semester of Delivery	
Administering Department	RETE	College	Technical Management Institute / Ninawa Department of Tourism and hotel
Module Leader	Shakir Mahmood Awad	e-mail	shakirma@ntu.edu.iq
Module Leader's Acad. Title	Lecturer	Module Leader's Qualification	PhD' degree
Module Tutor		e-mail	
Peer Reviewer Name		e-mail	
Scientific Committee Approval Date		Version Number	



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Relation with other Modules العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	
Co-requisites module	None	Semester	



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Module Aims, Learning Outcomes and Indicative Contents

أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية

<p>Module Aims أهداف المادة الدراسية</p>	<p>A - Preparing cadres specialized in tourism science to supply the tourism labor market, whether within the tourism sector or other sectors. B- Enabling students to gain access to knowledge and sciences specialized in tourism and other sciences related to tourism. T- Enriching students with skills related to the tourism aspect by holding scientific seminars, preparing graduation research, and summer training.</p>
<p>Module Learning Outcomes مخرجات التعلم للمادة الدراسية</p>	<p>A1- The program qualifies the student upon graduation with how to learn about good tourism planning methods for tourist places. A2- The tourism planning course seeks to introduce the student to the benefits of good planning. A3- Those working in the field of tourism are interested in having full knowledge of tourism and hotel planning. A 4- The person who works in this field must have many qualities, including: intellectual, moral and scientific qualities.</p>



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<p>Indicative Contents المحتويات الارشادية</p>	<p>Indicative content includes the following.</p> <ol style="list-style-type: none">1. Developing the students' communication and capacity to reach the others smoothly.2. Expand the general culture and the intelligence for the students throughout leaning English language.
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Learning and Teaching Strategies

استراتيجيات التعلم والتعليم

Strategic	<p>1-The tourism planning course introduces students to the importance of drawing up future plans.</p> <p>2- The course encourages students' participation in applying theoretical concepts to practical cases and developing practical skills through field visits.</p> <p>3- The course includes discussions, dialogues, exchanging opinions, and developing analytical skills through student brainstorming.</p>
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Student Workload (SWL)

الحمل الدراسي للطالب محسوب لـ 15 أسبوعا

Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب خلال الفصل		Structured SWL (h/w) الحمل الدراسي المنتظم للطالب أسبوعيا	
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل		Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطالب أسبوعيا	
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	175		



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Module Evaluation					
تقييم المادة الدراسية					
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative assessment	Quizzes	2	5% (5)	2, 7	
	Assignments	2	5% (5)	5, 13	
Summative assessment	Midterm Exam	1hr	50% (50)	4, 11	
	Final Exam	3hr	50% (60)	16	
Total assessment			100% (100 Marks)		

first course

Delivery Plan (Weekly Syllabus)	
المنهاج الأسبوعي النظري	
	Material Covered
Week 1 Week 2	The concept of planning/types of planning/planning steps/benefits of planning
Week 3 Week 4 Week 5	Characteristics of tourism planning/the importance of tourism planning and its benefits
Week 6 Week 7-8	The importance of tourism planning and its benefits for tourism events. Planning and coordination of tourism events and services
Week 9 Week 10-11	Tourism planning for tourist and entertainment areas Tourism planning for historical and archaeological areas
Week 12 Week 13	The origins of tourism planning/basic principles for preparing a successful tourism plan/spatial levels of tourism planning
Week 14 Week 15	Characteristics of good tourism planning/types of city planning theories
Week 16	



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Delivery Plan (Weekly Lab. Syllabus)

المنهاج الأسبوعي للمختبر

	Material Covered

Learning and Teaching Resources

مصادر التعلم والتدريس

	Text	Available in the Library?
Required Texts	Headway	Yes
Recommended Texts		
Websites		

Grading Scheme

مخطط الدرجات



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Group	Grade	التقدير	Marks (%)	Definition
Success Group (50 - 100)	A - Excellent	امتياز	90 - 100	Outstanding Performance
	B - Very Good	جيد جدا	80 - 89	Above average with some errors
	C - Good	جيد	70 - 79	Sound work with notable errors
	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group (0 – 49)	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
	F – Fail	راسب	(0-44)	Considerable amount of work required

Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.