



Northern Technical University
Technical Management Institute
/ Ninawa
Department of Tourism and Hotel



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MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية

Module Information			
معلومات المادة الدراسية			
Module Title	E-business management		Module Delivery
Module Type	Core		<input checked="" type="checkbox"/> Theory <input type="checkbox"/> Lecture <input type="checkbox"/> Lab <input type="checkbox"/> Tutorial <input type="checkbox"/> Practical <input type="checkbox"/> Seminar
Module Code	TINI200		
ECTS Credits			
SWL (hr/sem)			
Module Level	1	Semester of Delivery	
Administering Department	RETE	College	Technical Management Institute / Ninawa Department of Tourism and Hotel
Module Leader	Ammar Hazim Taha	e-mail	amarht@ntu.edu.iq
Module Leader's Acad. Title	Lecturer	Module Leader's Qualification	Master' degree
Module Tutor		e-mail	
Peer Reviewer Name		e-mail	
Scientific Committee Approval Date		Version Number	



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Relation with other Modules العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	
Co-requisites module	None	Semester	



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Module Aims, Learning Outcomes and Indicative Contents

Module Aims أهداف المادة الدراسية	1. The Principles of course seeks to enhance ethical values and principles in the field of work and apply them in the profession.
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	1. The course aims to teach students important E-business management using programs in their professional lives



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<p>Indicative Contents المحتويات الارشادية</p>	<p>Indicative content includes the following.</p> <ol style="list-style-type: none">1. Developing the students' communication and capacity to reach the others smoothly.2. Expand the general culture and the intelligence for the students throughout leaning
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Learning and Teaching Strategies استراتيجيات التعلم والتعليم	
Strategies	1- Explain full information in E-business management to the students in details. 2- Continuous communication with the students including Safe educational environment. 3- Ensuring the students knowledge and comprehension through direct questions and quizzes. 4- Activating cooperative education among students to increase the ability to understand others

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ٥١ أسبوعا			
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب خلال الفصل		Structured SWL (h/w) الحمل الدراسي المنتظم للطالب أسبوعيا	
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل		Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطالب أسبوعيا	
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	175		



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Module Evaluation					
تقييم المادة الدراسية					
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative assessment	Quizzes	2	5% (5)	2, 7	
	Assignments	2	5% (5)	5, 13	
Summative assessment	Midterm Exam	1hr	50% (50)	4, 11	
	Final Exam	3hr	50% (60)	16	
Total assessment			100% (100 Marks)		

first course

Delivery Plan (Weekly Syllabus)	
المنهاج الأسبوعي النظري	
	Material Covered
Week 1 Week 2	Introduction to electronic management
Week 3 Week 4 Week 5	The concept of electronic management
Week 6 Week 7-8	Comparison between the traditional and electronic concepts of management
Week 9 Week 10-11	Electronic management elements
Week 12 Week 13	E-business objectives
Week 14 Week 15	The importance of electronic management
Week 16	The week of final Exam



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Delivery Plan (Weekly Syllabus) المنهاج الأسبوعي النظري	
	Material Covered
Week 1	
Week 2	
Week 3	
Week 4	
Week 5	
Week 6	
Week 7-8	
Week 9	
Week 10-11	
Week 12	
Week 13	
Week 14	
Week 15	
Week 16	The week of final Exam



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Delivery Plan (Weekly Lab. Syllabus)

المنهاج الأسبوعي للمختبر

	Material Covered

Learning and Teaching Resources

مصادر التعلم والتدريس

	Text	Available in the Library?
Required Texts	Headway	Yes
Recommended Texts		
Websites		

Grading Scheme

مخطط الدرجات



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Group	Grade	التقدير	Marks (%)	Definition
Success Group (50 - 100)	A - Excellent	امتياز	90 - 100	Outstanding Performance
	B - Very Good	جيد جدا	80 - 89	Above average with some errors
	C - Good	جيد	70 - 79	Sound work with notable errors
	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group (0 – 49)	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
	F – Fail	راسب	(0-44)	Considerable amount of work required

Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.